HEALTH PROMOTION AND THE OTTAWA CHARTER

1. Who is responsible for health promotion? Give examples of how each can promote health listed in the video.

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2. What are the examples for ‘Develop Personal Skills’ listed in the video?

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3. What are the examples for ‘Create Supportive Environment’ listed in the video?

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4. What are the examples for ‘Strengthen Community Action’ listed in the video?

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5. What are the examples for ‘Reorient Health Services’ listed in the video?

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6. What are the examples for ‘Build Healthy Public Policy’ listed in the video?

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HEALTH PROMOTION IN ACTION

1. The TAC road safety campaigns reflects which area of the Ottawa Charter and in what ways?

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2. The Cancer Council’s ‘Sun Smart’ campaign reflects which areas of the Ottawa Charter and in what ways?

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3. Which action area of the Ottawa Charter needs to be teamed with education (develop personal skills) in order to have the best chance of changing people’s health behaviours? Why do believe this is the case?

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1. What action areas of the Ottawa Charter are described in the promotion of anti-smoking in the video and in what ways?

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